



24-25-26 Aug, 2023, Pragati Maidan, New Delhi

Date:

Sub : Sponsorship Proposal for 'Global Food & Technology Expo-2023'

Dear Sir,

It gives us immense pleasure to inform you that to provide a platform for the food sector to network and grow, 'NNS Media Group' and 'Foodees Group' with the active support of 'Food Industries Welfare Association' (FIWA) are organizing "Global Food & Technology Expo-2023" on 24-25-26 August, 2023 at Pragati Maidan, New Delhi.

Soliciting your participation support, we may invite you to participate as Sponsor in the "Global Food & Technology Expo".

Organised by India's most diversified Media Group Since 1950 - NNS, having more than 15 years of experience in organizing exhibitions, events and B2B conferences, and 'Foodees Group', a pioneer in providing food consultancy services in India and abroad since 1990, the main objective of the Global Food & Technology Expo - 2023 is to bring the food sector, beverages, related technologies & service providers and all other stake holders on one platform and provide them the opportunity to showcase their products/services and form fruitful market alliances with interested business visitors.

More than 150 exhibitors from India and abroad are expected to participate in the Global Food & Technology Expo. The expo will provide you an excellent platform for result oriented networking with co-participants and thousands of buyers.

We may therefore invite you to kindly sponsor the 'Global Food & Technology Expo' and take full advantage of the expo with excellent reach and visibility as sponsor.

A separate sheet listing special benefits and privileges enjoyed by the sponsor is enclosed. Assuring you of our best attention, we are looking forward to your valued participation.

Thanking you,

Yours faithfully

For Global Food & Technology Expo

Director

Global Food & Technology Expo : Meri Delhi House, 25/10, East Punjabi Bagh, New Delhi-110026

Tel. : +91 7809809810, 8447733909 • E-mail : info@gfate.in, akshaynns@gmail.com

Website : www.gfate.in, www.nnsmediagroup.com



GLOBAL FOOD & TECHNOLOGY EXPO'

SPECIAL BENEFITS FOR DIAMOND SPONSORS

BENEFITS :

- Sponsoring company logo will always be placed at a premium position.
- Free built up exhibition stall measuring 36 sqm.
- One Full page colour advertisement in the exhibitors' directory.
- Two page Company profile in the exhibitors' directory.
- Lighting of Inauguration lamp with other dignitaries.
- Chief Executive will be honoured with '**Food Industry Icon Award**'.
- Presentation of welcome bouquet to the Chief Guest.
- Logo on the stage of award presentation ceremony.
- Logo on speaker's podium.
- Logo on all banners at the venue.
- Logo on brochures, invitation cards, advertisements and all other information and publicity material etc.

Diamond Sponsorship Fee : Rs. 20:00 Lakh + 18% GST

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BRIEF INTRODUCTION OF THE ORGANIZERS

GLOBAL FOOD & TECHNOLOGY EXPO

'Global Food & Technology Expo', the organizing company of this expo has been jointly promoted by **NNS Media Group** and **Foodees Group**. **NNS Media Group** began its operations in the year 1950 as a news agency by pioneering the concept of providing commodity news and daily trading prices to print media. Today, **NNS (National News Service)** provides its services to almost all the leading national daily newspapers and renowned TV news channels and global news agencies like Bloomberg.

The **NNS Media Group** also owns a Business Hindi Daily Newspaper, '**Vyapar Kesari**', a Business English Monthly Magazine, '**Business Star**', '**Meri Delhi**' and social & religious newspaper. **NNS Media Group** also publishes many Business and Residents' Directories.

NNS Media Group diversified its activities into organizing B2B Conferences, Exhibitions & Events in the year 2002. The seminars & exhibitions organized by **NNS Media Group** have proved a valuable platform to the particular industry sector. **NNS Media Group** has regularly been organizing '**Government Achievements & Schemes Expo**', '**International Agriculture & Horti Expo**' and '**World Organic Expo**' at Pragati Maidan, New Delhi, every year for the last more than 15 years. The group has also been organizing B2B Conferences on '**Spices & Herbs**', **Dairy Industry** etc. **NNS Media Group** has also instituted awards like **Global Business Icon Awards**, **Rashtriya Icon Awards**, **Meri Dilli Shreshtha Shree Awards** and **Meri Dilli Awards** to felicitate the entrepreneurs, senior government officials holding high position, social activists and others who have excelled in their area of operation.

FOODEES GROUP

Established in 1990 by Dr. Girish Gupta, **Foodees Group of Consultants** is the pioneer of organised food consultant services in India. Over the years, we have acted as preferred Food Consultant service provider to many national and international business houses.

We pride ourselves to provide high quality Food Consulting Services. Our partnerships enable our client to maximize the resources and ensure our clients receive nothing but first class, responsive Food service Consulting.

The Foodees Group of Consultants offers a wide range of food consulting services. Our food consultants provides you with the food consulting you want, offering an easy method to accomplish any need you might have, quickly and cost effectively. Foodees group of consultants is proud of its long standing relationships in the industry and the fact that 75% of its revenue comes from its existing clients, which is a testimonial of happy clients.

The group employ only qualified graduate microbiologists and Food Technologists, so you can be assured of outstanding quality, integrity and service. Our team of senior consultants will be happy to meet you and assist in any way we can.

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